

## FOR IMMEDIATE RELEASE



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**The JPI Group and the African American Chamber of Commerce of New Jersey  
Partner to Launch The Transformation Project, Empowering Mercer County Residents**  
*– Initiative to Provide Job Placement, Mentorship and Ongoing Career Support –*

PHILADELPHIA, Penn., (August 10, 2023) – The JPI Group is proud to announce a collaboration with the Training and Development Institute of the African American Chamber of Commerce of New Jersey (AACCNJ) that aims to empower and support Mercer County residents impacted by the opioid epidemic with essential resources for personal and professional development. Entitled ‘The Transformation Project,’ the initiative is focused on upskilling and connecting individuals to community-based programs that will help them engage, re-engage, or improve the New Jersey workforce—fostering reinvestment in themselves and their communities.

The Transformation Project is supported by the Pathways to Recovery Grant from the New Jersey Department of Labor (NJDOLE).

Key features of the initiative include:

- Upskilling and Training
- Workforce Integration
- Personal and Professional Development
- Community-Based Services

“This project aligns perfectly with our mission of bridging the wealth gap, supporting underrepresented communities, and providing resources to help small and minority-owned companies grow,” said Paul Douglas, President of The JPI Group. “We are committed to ensuring that we make a positive impact on the community and the economy with this initiative.

By partnering with the AACCNJ, we aim to create opportunities that will provide the necessary

resources for opioid-impacted communities in Mercer County.”

Through The Transformation Project, participants will have access to a broad range of resources and support services tailored to their unique individual needs. The JPI Group’s role involves a comprehensive plan that combines placement, mentorship, and ongoing support to help participants achieve employment and long-term positive outcomes.

The company will leverage its CareerEquity™ Workforce Development platform, providing access to critical data and resources to ensure program success. The JPI Group CEO Iyomakha Douglas emphasized the enormity of this initiative and how it will help to rebuild lives, foster resilience, and create pathways towards a brighter future for those impacted by the opioid crisis.

“We are grateful for our partnership with the NJDOL in this important project and their resources that have enabled our organization to devise a strategy to improve the level of readiness for many in our state,” said AACCNJ President and CEO John Harmon.

“Furthermore, for the participants in this initiative, we are committed to a level of excellence in equipping them with the essential tools to support them on their Pathway to Recovery.”

The JPI Group and AACCNJ invite employers to join The Transformation Project to hire skilled candidates, grow their businesses, and expand their community networks. For employers or individuals interested in participating in this project, contact:

[NJTransformation@thejpigroup.com](mailto:NJTransformation@thejpigroup.com)

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